

		NATURE				SPORTS / BIEN-ÊTRE				CUISINE / CENOTOURISME				CULTURE / SAVOIR-FAIRE				ROMANTISME				VIE NOCTURNE				SHOPPING			
		☀️	🌿	❄️	☀️	🌿	❄️	☀️	🌿	❄️	☀️	🌿	❄️	☀️	🌿	❄️	☀️	🌿	❄️	☀️	🌿	❄️	☀️	🌿	❄️	☀️	🌿	❄️	
PARIS	Millennials				✓			✓	✓	✓			✓	✓	✓	✓			✓	✓	✓			✓	✓	✓	✓		
	Familles				✓								✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Jeunes couples sans enfants				✓								✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Seniors												✓	✓	✓					✓	✓	✓							
	Clientèle haute contribution												✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
VILLES	Millennials							✓	✓	✓			✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Familles		✓										✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Jeunes couples sans enfants												✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Seniors												✓	✓	✓					✓	✓	✓							
	Clientèle haute contribution												✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
LITTORAL	Millennials		✓					✓	✓	✓			✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Familles		✓					✓	✓	✓			✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Jeunes couples sans enfants		✓					✓	✓	✓			✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
	Seniors												✓	✓	✓					✓	✓	✓							
	Clientèle haute contribution												✓	✓	✓					✓	✓	✓			✓	✓	✓	✓	
MONTAGNE	Millennials																											✓	
	Familles																											✓	
	Jeunes couples sans enfants																											✓	
	Seniors																											✓	
	Clientèle haute contribution																											✓	
CAMPAGNE	Millennials		✓																										
	Familles		✓																										
	Jeunes couples sans enfants		✓																										
	Seniors																												
	Clientèle haute contribution																												
OUTRE-MER	Millennials																												
	Familles																												
	Jeunes couples sans enfants																												
	Seniors																												
	Clientèle haute contribution																												