

"France connaisseur" certification

Published on the Thu 26/10/2023 - 14:33

Share page

Veillez [autoriser le dépôt de cookies](#) pour partager sur Facebook, Twitter et LinkedIn.

- Share on Facebook
- Share on Twitter
- Share on LinkedIn
- [Share by email](#)
-

Bannière

Bannière France connaisseur

30 November 2023 31 December 2024

Atout France has a number of objectives in proposing this online training scheme :

- Train and inform foreign and French travel agents about the diversity of the French tourism offer ;
- Raise awareness, motivate and help travel agents to sell France more effectively;
Certify travel agents.
- Opening of the "France Connaisseur" program: End of the second half of 2022 in 9 geographic zones (Brazil, Canada, India, Japan, Mexico, France, Middle East, South Africa and the USA).

In 2023 : Opening to other countries in the Atout France network (mainland China, Hong Kong, Taiwan and European markets).

The "Connaisseur France" program is currently available in 5 languages: French, English, Japanese, Portuguese-Brazilian and Spanish.

[Training platform](#)

Afficher "Autres pages"

Non

Non