

Rendez-vous en France, Travel Market - April 2025

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Bannière

Bannière RDVF 2025

01 April 2025 02 April 2025

Groupe de marchés

France

Marchés d'intervention

France

Public attendu

Professionnels internationaux

Bureaux

Paris - Siège social

Format de rendez-vous

Présentiel

Type de rendez-vous

Rencontres B2B

Key figures for the 2025 show in Lyon :

- 2 days of professional meetings
- More than 600 exhibiting companies
- 800 international buyers and prescribers
- Around 70 countries represented
- 25,000 business meetings
- 30 journalists from the international professional press invited
- 13 partner regions
- 2 official carriers, historical partners of the event: Air France and SNCF

Marketing

Stand sales open to French professionals wishing to exhibit at the 2024 event: early Mi-december 2024.

While waiting for the 2024 rates, the 2023 participation rates are available on the www.rendezvousenfrance.pro website (Exhibitors area, Rates section) and on the marketing brochure

available on this link.

Once registered, exhibitors have access to an online appointment booking system, enabling them to request appointments with foreign and French tour operators in advance of the event, and thus optimize their participation.

Registration for tour operators opens in mid-January 2025.

Visitors can be professionals with a license or registration number as tour operators, travel agencies or receptives with a buyer profile (contracts' manager) who wish to develop their business in France.

Only the international offices of the Atout France network are authorized to invite and register tour operators and travel agencies for the Rendez-vous en France trade show.

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Non

Non