

# **General Ranking France**

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# **Tourism & Hospitality**

1. World's Top Tourist Destination:

- France ranked **#1** tourist destination, welcoming over 100 million international visitors in 2024.
- France ranks **4th** in Travel and Tourism Competitiveness Index, with high scores in infrastructure, natural resources, cultural resources, and tourism policy (World Economic Forum, 2024).

2. Culinary Leadership:

• France is home to the highest number of Michelin-starred restaurants globally (Statista, 2024).

3. Luxury Hotels:

 Palaces of France: A prestigious distinction awarded to the most luxurious hotels, only in France, with 31 hotels receiving this recognition in 2024 for their unparalleled service and excellence in French hospitality.

# **Business Events (MICE)**

- 4. Top MICE Destination:
- France as a country ranked #4 in ICCA's 2023 report (ICCA, 2023).

- Paris ranked #1 for hosting the most international association meetings (ICCA, 2023).
- Other destinations ranked : Lyon, Marseille, Toulouse, Lille, Nantes, Bordeaux, Nice, Strasbourg, Nancy, Montpellier, Grenoble, Rennes, Cannes.
- France ranked **#1 in Europe** and **#3 worldwide** for the number of exhibition venues (UFI,2025).

## **Cultural & Natural Heritage**

5. UNESCO World Heritage Sites:

• France has **53 UNESCO-listed sites**, ranking 4th in the world (UNESCO, 2024).

#### Sustainability

6. Sustainable Destination:

- France ranks 1st globally for the number of Green Key- certified sites (Green Key, 2024)
- France ranks 2nd globally for the number of BREEAM-certified projects (Statista, 2024)
- 3 French cities under top 20: Bordeaux (6th), Lyon (15th), Paris (20th) (GDS Index, 2024).
- France ranked 6th out of 108 countries (World Energy Trilemma Index, 2023).
- France ranks **12th** out of 180 countries in the EPI ranking (Environmental Performance Index, 2024).
- France ranks 1st in ISO 20121 certifications, with more than 487 certified sites.

## Innovation

7. Innovation Leader:

- France ranked **12th** out of 133 in the Global Innovation Index 2024 (World Intellectual Property Organization, 2024).
- Congress Centre 'La Cité' in Nantes was the winner of the 2024 Overall Innovation award for their 3D Immersive Solution that revolutionizes event planning by integrating 2D, 3D, and Virtual Reality (VR) technologies (AIPC, 2024).

#### Transportation

8. High-Speed Rail:

 France has the second-largest high-speed rail network (TGV) in Europe (after Spain), connecting all major cities (World Population, 2024.

9. Global Air Connectivity:

 France ranks 5th on air connectivity levels in Europe, with Paris Charles de Gaulle (CDG) being the second best connected airport to both North America and Latin America, in addition to being the best connected airport to Africa (ACI, 2024).

## **Global Ranking**

- France ranked **5th** out of 174 in The Good Country Index. This index measures countries' contribution to the global good of humanity and the planet in seven categories (<u>The Good Country Index, 2024</u>).
- France ranked **10th** in Global Competitiveness Index, evaluating countries based on pillars like infrastructure, innovation capability, macroeconomic stability, security & social cohesion and business efficiency (World Economic Forum, 2024).
- France is the 7th largest economy in the world by nominal GDP in 2023 (World Bank, 2023).