

STRASBOURG

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Strasbourg or type unknown

Congress and Event Capacity : Up to 10,000 delegates



Strasbourg, in eastern France, lies at the crossroads of Europe, near the German border. **Well-connected**, it is accessible by high-speed train (**1h46 from Paris**), major highways, and Strasbourg Airport. The city also benefits from **EuroAirport** (Basel-Mulhouse) and **Frankfurt Airport** nearby. With an efficient tram and cycling network, getting around is easy, making Strasbourg a prime destination for both business and leisure travelers.

TOP 5 French cities most committed to ecological transition

For its second participation in 2024, Strasbourg is surely making progress in this demanding approach, with a score of 67% and 47th place out of 100 destinations evaluated.

Strasbourg Capitale de Noël achieves **ISO 20121 certification** in 2025.

Direct collaboration with local stakeholders on a wide range of issues: accessibility, adaptation to climate change, business tourism, etc.

The destination's tourism strategy focuses on developing more sustainable, inclusive and diversified tourism.

With **600 km of cycle paths** throughout the urban area, Strasbourg is the leading city in France for cycling, and the fourth in Europe.

Creation of a guide for event organizers: How to organize a responsible event in Strasbourg

Strasbourg stands out as a leading hub for innovation, research, and competitiveness

Home to **prestigious institutions** like the University of Strasbourg and cutting-edge research centers, the city excels in health, biotechnology, and digital technologies. As part of the **Eurodistrict**, it fosters cross-border collaboration, hosting leading competitiveness clusters such as BioValley France, specializing in life sciences, and Alsace Biovalley, driving medical research and innovation.

(Re)discover Strasbourg

Strasbourg is an exceptional destination for incentives, offering a rich blend of culture, history, and gastronomy. Team-building activities range from boat cruises on the Ill River to wine tastings along the Alsace Wine Route. Its vibrant culture shines through world-class museums, theaters, and events like the famous Christmas market. Culinary delights include traditional Alsatian dishes, Michelin-starred restaurants, and iconic winstubs, making Strasbourg a true gourmet paradise.

A network of professionals committed to MICE

Strasbourg is the ideal place to host your business events, with a network of professionals committed to MICE.



STRASBOURG



At the
crossroads
of Europe



10,700

hotel rooms

70,000m²

events complex



TOP 5

French cities most
committed to
ecological transition

KEY FIGURES

CONTACT

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- [STRASBOURG CONVENTION BUREAU'S WEBSITE](#)
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Localisation du POI

POINT (7.761454 48.579831)