

MARSEILLE

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Marseille Vieux-Port

Congress and Event Capacity : Up to 10 000 delegates



Located at the **heart of the Mediterranean Sea**, Marseille is **easily accessible**.

Air:

- **2nd largest** French regional airport for passenger traffic, with over 11 million passengers by 2023. (70% international traffic).
- **5th strongest** growth in Europe
- Scheduled flights (charter excluded): over **128** destinations, operated by 36 airlines companies in 30 countries, **connected to all major European hubs**.
- **15** daily flights Paris/Marseille (75 flying time)
- **12** long haul destinations in Canada, Middle East, Indian Ocean, Africa...served with direct flights and a complete hub offer providing easy access from anywhere in the world.
- A **shuttle** running **every 10'** directly linking the airport to the train station with 100 shuttles a day from/to Marseille, from 3:30 am to 1:50 am.

Train:

- **3 hours** from Paris with 17 roundtrips/day
- Direct journey to Paris CDG airport
- **5 hours** from Barcelona and Brussels & 4 hours from Geneva
- A train station in the heart of the city

Marseille boasts numerous economic and scientific assets to develop the meeting industry

A Dynamic Economic Ecosystem

- The **2nd largest economic hub** in France after Paris, with a high regional GDP.
- **Port of Marseille-Fos**: France's leading port and a key player in international trade, as well as the world's third-largest oil port, playing a crucial role in energy logistics.
- Presence of major corporations and startups across various industries.
- Infrastructure investments, such as Euroméditerranée, one of the largest urban renewal projects in Europe.

A Research and Higher Education Hub

- **Aix-Marseille University**: The world's largest French-speaking university in terms of student numbers, renowned for its centers of excellence in health, science, and digital technology.
- Presence of prestigious research institutes, such as **CNRS, INSERM, IRD, and CEA**.
- Strong synergies between research and businesses, fostering innovation and the organization of scientific conferences.

Marseille positions itself as a strategic center for the meeting industry thanks to its key industry sectors and Competitiveness Clusters:

1. A Leading Health and Biotechnology Innovation Hub

- Globally recognized expertise in innovative therapies, particularly in immunology and oncology.
- France's 2nd largest center for clinical trials and cancer research, attracting leading experts and researchers.
- Marseille Immunopôle: A national reference cluster in immunology, bringing together companies, laboratories, and medical institutions.
- Eurobiomed: A leader in biotechnology and healthcare.
- Optitec: Specializing in optical and photonics technologies.

2. A Thriving Digital and Multimedia Ecosystem

- Aix-Marseille French Tech label, recognizing the region's strength in digital innovation and startups.
- A hyper-connected region, home to Southern Europe's largest Internet backbone, making Marseille a strategic digital hub.

3. A Leading Mechanical and Aerospace Industry

- The region's top industrial sector, with a high concentration of mechanical and engineering firms.
- France's 2nd largest mechanical cluster, after Paris.
- A global leader in civil helicopter manufacturing, with Airbus Helicopters based in the region.

4. A Strong Commitment to Green Economy and Energy Transition

- Thassalia, France's first marine geothermal power plant, showcasing innovation in renewable energy.
- Marseille is France's leading producer of electricity from biogas.
- Home to the World Water Council, positioning the city as a key player in water resource management.
- Capenergies: Dedicated to renewable energy and energy transition.
- Pôle Mer Méditerranée: Specializing in the blue economy and maritime technologies.

5. A World-Class Maritime and Logistics Hub

- France's largest seaport, driving international trade and port-related economic activities.
- The world's top mega-yacht repair hub, enhancing the city's maritime sector attractiveness.
- The third-largest oil port worldwide, playing a pivotal role in energy logistics.

A Hub of Innovation and Competitiveness for Business Events

With these strengths, Marseille stands out as a dynamic center for innovation and competitiveness, making it an ideal destination for professional events, congresses, and business meetings.

Marseille, between nature and ecological commitment

Marseille, a coastal city covering **24,000 hectares**, including **9,000 hectares of natural spaces**, is actively pursuing its ecological transition. Selected among the "**100 climate-neutral and smart cities by 2030**," it is implementing comprehensive strategies covering energy, buildings, waste management, and transportation.

Marseille Tourist Office and Convention Bureau joined the **GDS Index in 2021** to assess the ecological responsibility of the events sector. The city hosted the **2021 World Conservation Congress**, bringing together **5,000 participants**, and as a legacy to the congress, invested in the **Green Key certification** of hotels, achieving **47% certified rooms in 2024**.

Since 2021, the **Tourist Office has obtained ISO 20121** certification, ensuring sustainable practices. In 2022, Marseille was labeled "**Innovative Sustainable Destination**," reinforcing its commitment to responsible tourism. The city also supports restaurants in obtaining Ecotable certification, recognized in 2024 with the "Engaged Territory Award."

Marseille Provence Airport aims for **carbon neutrality by 2030** through an innovative energy ecosystem (solar power, geothermal energy, hydrogen) and improves soundproofing for nearby homes.

Finally, the **Aix Marseille Provence Convention Bureau** has developed a **guide to sustainable events**, offering recommendations for organizing eco-friendly events and minimizing their environmental impact and has set up a unique partnership in France with the Calanques National Park and offers convention organizers the opportunity to offset their carbon footprint.

These initiatives make **Marseille a model for transitioning toward a greener future**, balancing tourism appeal with environmental preservation.

Marseille, a natural and cultural treasure in the Mediterranean

With **57 km of coastline**, including **20 km of breathtaking creeks**, Marseille is a true paradise for nature lovers. The iconic Calanques National Park, a protected area, offers a unique and revitalizing experience. As the only European National Park to encompass land, sea, and urban areas, it showcases stunning crystal-clear waters and dramatic limestone cliffs—an unmissable sight for any visitor.

In addition, Marseille boasts numerous parks, gardens, and beaches, offering plenty of opportunities to enjoy the outdoors while attending a business event. Just outside Aix-en-Provence, **Montagne Sainte-Victoire** stands as an iconic landmark, immortalized in nearly 80 paintings by Paul Cézanne.

The city is also rich in cultural attractions, including the **Mucem**, where visitors can explore Marseille's history and gain insight into the Mediterranean world. Another must-visit spot is the **Panier District**, the city's oldest neighborhood, renowned for its picturesque streets and vibrant atmosphere, providing a glimpse into Marseille's past.

Aix-Marseille is home to more than successful 1000 MICE events every year

Aix-Marseille Provence is a prime destination for international conferences and events, ranking as **France's third metropolis in the ICCA ranking**. The city offers a diverse selection of venues, from modern and innovative spaces to historical and unconventional settings, ensuring a perfect match for any occasion. Whether you're planning a conference or a corporate event, Aix-Marseille Provence promises a unique and inspiring experience.

Tips to (re)discover Marseille



1. A Gala Dinner at Mucem

In an exceptional museum located in an amazing and emblematic historic district, facing the sea towards the Fort Saint-Jean, devoted to the Mediterranean cultures.



2. A gala dinner or a cocktail - The Casa Delauze

Historical, Atypical and made in Marseille. With a surface of 4 600 m², the Casa Delauze can accommodate up to 700 people for all type of events: seminars, conferences, cocktails, gala dinners...



3. A diner at the amazing Château La Coste

Château La Coste (15km from Aix en Provence), is a 200 hectare Organic vineyard where Wine, Art & Architecture live in harmony.



More than **50 meetings facilities** in Marseille and Aix-en-Provence, including 4 convention centres for your MICE events. **1**

In 2024, Marseille hosted more than **1200 MICE events**



57 km of coastline, including 20 km of creeks **3**

CALANQUES NATIONAL PARK, a natural and cultural jewel in the Mediterranean. **4**

5 THIRD FRENCH CITY for hosting international congresses and one of the top 50 destinations worldwide (ICCA ranking 2023)

10 REASONS TO CHOOSE MARSEILLE

Discover what Marseille has in store to make your business event one to remember.

6 **47%** of hotels including **80%** of 4- & 5-star establishments, have the "Green Key" label.

MARSEILLE IS A MODEL CITY, BEING THE 1ST GREEN KEY CITY IN THE REGION.

More than **22 800 HOTEL ROOMS** to stay in. **7**

8 Marseille is at the forefront of **REVOLUTIONS IN SUSTAINABLE DEVELOPEMENT AND ECO-RESPONSABILITY** (Green Kay label, ISO 2012)

Choose France 

9 EASY to access 

less than a **3h ride by TGV train from Paris** and **2h by air from the main capital cities of Europe.**

Founded 2 600 years ago, **MARSEILLE IS THE OLDEST CITY OF FRANCE** & **THE 2ND LARGEST METROPOLIS IN FRANCE** with an estimated population of 870.000 inhabitants **10**

KEY FIGURES

- [10 REASONS TO CHOOSE MARSEILLE](#)

CONTACT



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- [AIX-MARSEILLE PROVENCE CONVENTION BUREAU'S WEBSITE](#)
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Localisation du POI

POINT (5.405 43.282)