

BORDEAUX

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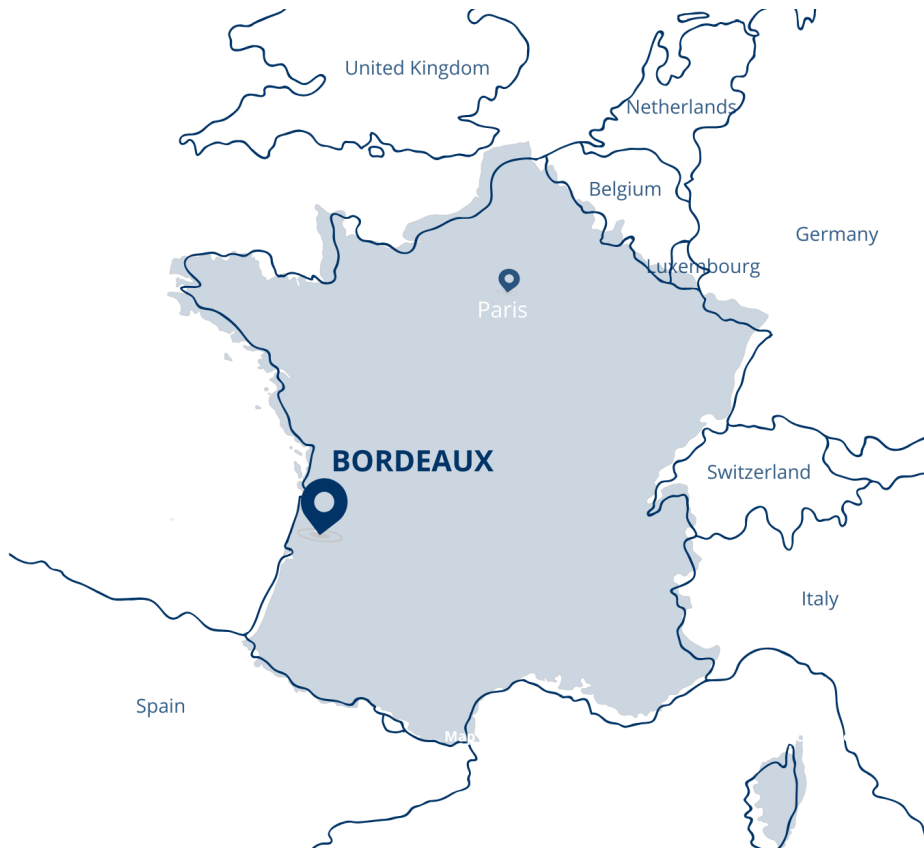
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Bordeaux - visuel générique

Congress and Event Capacity : Up to 6 000 delegates



Bordeaux is **easily accessible** from all over the world.

Bordeaux-Merignac International Airport:

- 109 destinations
- Paris/Bordeaux: 20 flights/day

- More than 15 national and international regular flights to international cities
- Regular air services to 13 main hubs

Public transports:

An efficient public transports with direct connections between the train station, the airport to the city centre and the main congress centres.

Bordeaux : a sustainable destination for business events!

Located between the world's greatest vineyards and the Atlantic coast, Bordeaux offers everything you need to create a sustainable business event. The city is committed to a sustainable future. In 2022, **Bordeaux ranked fifth place** (out of 65) in the **Global Destination Sustainability Index** (program for benchmarking destinations on their sustainable strategies) based on 70 different criteria. In line with these achievements, Bordeaux appears to be the ideal city to host eco business events. The Bordeaux Convention Bureau team can help you put your eco-event together.

Impressive venues & eco-conscious events

Bordeaux, a city renowned for its cultural heritage and stunning architecture, possesses a range of impressive venues for events. With **8 conventions and exhibition centres**, and **amphitheatres** ranging from **200 to 1,500 participants**, there is ample space for events of all sizes. The amphitheatres range in capacity from 200 to 1,500 participants, making Bordeaux the perfect location for both intimate and large-scale gatherings. Bordeaux has also taken steps towards sustainability by setting up a **Sustainable Development Department** to support local professionals in their transition towards eco-conscious practices. It also helps event planners to reduce their environmental impact, ensuring that Bordeaux remains at the forefront of sustainable business events.

A taste of Bordeaux

Bordeaux enjoys a thriving culinary scene, with the **largest number of restaurants per capita in France**, totaling over **1,600 dining restaurants**. The city is home to numerous internationally renowned Michelin starred chefs -such as Philippe Etchebest, Gordon Ramsay and Yannick Alléno; and the first ecolabelled starred restaurant, Le Prince Noir- who showcase the local gastronomy and high-end gourmet cuisine. With **65 designated wine appellations** and **7,000 châteaux**, Bordeaux is known as the wine capital of the world. While the **Cité du Vin** is an absolute must-see, a visit to a local wine bar should also be on top of your list. In short, Bordeaux has something for everyone.

Green spaces & creative atmosphere

With **150 parks and gardens**, a **pedestrianized town** centre with calm traffic, Bordeaux is a pleasant and accessible city to live, work and explore. But there's more! The city is home to the largest urban area classified by UNESCO with **347 monuments**, making it a rich destination for culture and history enthusiasts. Bordeaux's commitment to sustainability is also demonstrated through initiatives like the **Darwin Ecosystem**, a creative hub for green economy initiatives, making it an ideal business destination for those seeking a responsible and eco-friendly environment. Whether one is looking to

host a conference, hold a business meeting, or simply enjoy the city's many treasures, Bordeaux will leave a lasting impression on all visitors.

Bordeaux is an attractive metropolis for its lifestyle and for businesses

As a city with a booming industry and hotbed of innovation, start-ups, research laboratories for new themes, a University of Excellence and grandes écoles, Bordeaux has become a **prominent host of international congresses**. Bordeaux focuses its economic development on **research, technology and innovation**. With **10,700** researchers, **106,700** students, **17** advanced engineering schools, **110** research units at the University of Bordeaux and more than **60** competitiveness clusters, Bordeaux is the economic driving force of the Nouvelle Aquitaine particularly in Aeronautic, Optic&Laser, Wood industry, Geosciences, Health ICT, Neurosciences... According to the organisers, just the mention of "Bordeaux" leads to a 5-15% increase in the number of participants.

Tips to (re)discover Bordeaux

1. A gala dinner in the vineyards

The 1st wine properties are situated 15 min from Bordeaux. Easy to organise the congress gala dinner in a château: visit of the winecellar, wine tasting and farewell dinner in the château.

2. A cocktail on the Garonne river

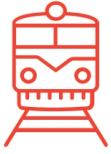
Come on board for a cocktail-cruise to see the beautiful 18th century facades of Bordeaux, to discover the Gironde estuary and some wine properties alongside the Garonne river.

3. Street-art in Bordeaux

Darwin ecosystem, the Bassins à flot, the university campus, the street-artists have taken over many sites in Bordeaux. Discover Bordeaux through the prism of street-art!



1 EASY TO ACCESS



Bordeaux is just a **2-hour train journey from Paris.**

2

8 CONVENTION & EXHIBITION CENTERS

plenary rooms up to 6,000

8

3

With a GDS Index Score of **85,1%**

Bordeaux entered the world Top 5 in **5th place out of 65** surveyed destinations.

4



Bordeaux is home to the **largest vineyards in the world with 7,000 châteaux.**

10 REASONS TO CHOOSE BORDEAUX

Located between the world's greatest vineyards and the Atlantic coast, Bordeaux offers everything you need to create a sustainable business event.

6

More than **13,500 HOTEL ROOMS** to stay in.

8

More than **100 destinations** by direct flight with **33 AIRLINES.**



7

Bordeaux is the largest urban area classified by UNESCO with

347 monuments



9

The **DARWIN ECOSYSTEM**, which is a collective geared towards a green economy, **is home to an urban farm and the largest organic restaurant in France.**

10

The city name "**Bordeaux**" has been shown to **increase the number of participants of business events by 5 to 15%**

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KEY FIGURES

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