

# TOULOUSE

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**Congress and Event Capacity : Up to 10 000 delegates**

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Toulouse is an unforgettable destination for business events, **located in the heart of the sunny southwest of France.**

**Toulouse-Blagnac airport** (TLS) welcomed over 9 million passengers in 2019. There are flights to over 90 international destinations.

1st business airport, its only 20 mn from the city directly connected with a shuttle to the congress center or tram.

## A journey through time

Toulouse's cultural and historical heritage is a true marvel. Visitors can travel back in time as they wander through the **charming medieval streets**, admiring the **beautiful red brick buildings** the city is famous for. The iconic **Place du Capitole** is a must-see, with its grandiose architecture and bustling atmosphere. Another highlight is the **Saint-Sernin Basilica**, a UNESCO World Heritage site and one of the most important examples of Romanesque art in Europe.

Toulouse also enjoys an stirring arts scene, with numerous museums, galleries, and theaters. **The Museum of the Augustins**, housed in a former Augustinian convent, showcases a unique collection of European art from the Middle Ages to the early 20th century. **The Cité de l'Espace**, a unique space museum and amusement park, allows visitors to explore the mysteries of space and the universe. And for those who dream of discovering the legendary Concorde's cockpit, stop by the Aeroscopia Museum.

## Unique venues in Europe

Toulouse is more than just a destination; it is **an experience** that will leave you and your guests with unforgettable memories. With its exceptional sites, from the Salle des Pèlerins at the Hôtel-Dieu Saint-Jacques to La Halle de la Machine in the new Aerospace quarter, Toulouse **offers a wealth of cultural and historical attractions** to explore. But there is more! **The brand-new Toulouse Exhibition and Convention Centre** opened in 2020 is one of the largest in Europe, with **155,000 square meters** of event space accommodating **up to 3,000 people**.

What sets Toulouse apart from other cities is its spectacular venues that are unique in Europe. Imagine hosting your event in Toulouse -birthplace of Airbus- at the foot of the Ariane rocket, the A400M, or even the Concorde. These venues will add a touch of glamour and excitement to your event that your attendees will never forget.

## Comfort, details and luxury at every turn

With over **14,500 hotel rooms** available in the city -located only 20 minutes away from the airport with direct flights to major cities across the world-, you can be sure to find the perfect lodging for your guests. But it's not just the number of rooms that's impressive - it's the **quality**, too. For instance, the Hôtel Dieu Saint-Jacques, a former 16th-century hospital, has been transformed into a boutique hotel with a spa, restaurant, and breathtaking views of the city. Another option is the Grand Hôtel de l'Opéra, located in a historic building opposite the famous Capitole Square and offering elegant rooms and suites.

## Toulouse, capital of knowledge

? **5** knowledge hubs

? **Second** university city and the favourite city for university students

? **4** leading universities

? **15** schools of higher education

Boasting **20,000 researchers**, the Occitanie region is the number one in France in terms of R&D (5% of the regional GDP).

? **163** R&D centres

? **200** start-ups

? **15** accelerators private and public

? **3** thousand companies in the ITC

### **A major hub of innovation**

International clients, start-ups, leading schools and universities, R&D centres and laboratories, clusters, incubators: a multitude of players of all types sit side by side and mutually benefit

## **Tips to (re)discover Toulouse**

### **1. A gala diner at the bottom of a plane**

Privatise the Aeronautics Museum to offer to delegates a beautiful view on legendary aircrafts.. It's possible to organise a gala dinner at the bottom of Le Concorde plane!

### **2. Cocktail in la Salle des Illustres**

Possibility of receiving delegates and hosting a reception in the Salle des Illustres at Le Capitole. Arranging a welcome aperitif in the Town Hall, under conditions.

### **3. Urban rally to tailor-made your social program**

An urban rally leads to discover the pink city and all its secrets in an unusual and playful way. Photos and videos and a quiz energize the city discovery.



**40%** <sup>1</sup>  
of the Occitanie  
territory is  
**NATURAL  
AREA** 

**4<sup>TH</sup>** <sup>2</sup>  
**LARGEST  
FRENCH  
METROPOLIS**

With **20,000** <sup>3</sup>  
**researchers**,  
Toulouse definitely  
is a **place buzzing  
with talents.** 

**4 SPOILED  
FOR CHOICE:  
+95 venues,**  
-including  
**3 CONGRESS  
CENTRES**  
-for your  
business event!

## **10 REASONS TO CHOOSE TOULOUSE**

Capital of the south western region of Occitanie, Toulouse provides attendees with a memorable and unique experience for their next international event.

**5** **41**  
international **great  
tourist sites**  
in Occitanie

**7** **WORLD'S CAPITAL  
OF AERONAUTICS**  
this industry represents **85,000  
JOBS ACROSS 700 COMPANIES.** 

**9** **220 km of  
beaches**  
on the Mediterranean sea

**6** More than  
**14,500**   
**HOTEL ROOMS**  
to stay in.

More than  
**1,000**   
**restaurants** <sup>8</sup>

**2,000**   
**hours of**  
on average per year <sup>10</sup>  
**Choose France™**   
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## KEY FIGURES

## CONTACT

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