

# Destination Montagnes - Grand ski

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Bannière

Bannière Destination Montagnes 2025

28 January 2025 29 January 2025

Groupe de marchés

France

Marchés d'intervention

France

Public attendu

Professionnels français Professionnels internationaux

Bureaux

Paris - Siège social

Format de rendez-vous

Présentiel

Type de rendez-vous

Rencontres B2B

Every year, the show brings together more than 1,000 players in the tourism industry, including some 220 French companies and 430 tour operators from over 60 countries. It provides a unique platform for negotiating partnerships and promoting the diversity of the French mountain tourism offer, in both winter and summer. In 2024, more than 10,000 business meetings were held there, confirming its central role in the sector.

## The international meeting place for French mountain tourism professionals

The 2025 edition will place particular emphasis on innovation and sustainability, in line with the ambition to make France the leading sustainable tourist destination by 2030. This trade show, the only one dedicated exclusively to promoting tourism in the French massifs, showcases the expertise of those involved in the industry, who are constantly adapting to the expectations of their customers and the environmental challenges they face.

Registrations are open to exhibitors until 12 November 2024 on [destinationmontagnes.com](https://destinationmontagnes.com)

Destination Montagnes is organised by Atout France in partnership with Air France, Auvergne-Rhône-Alpes Tourisme, Isère Attractivité, Agence Grenoble Alpes, France Montagnes, Geneva Airport and VINCI Airports.

## The 2024 edition in pictures

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Non

Non