

MARSEILLE

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Visuel générique Marseille

Congress and Event Capacity : Up to 5 000 delegates



Located at the **heart of the Mediterranean Sea**, Marseille is **easily accessible**.

Air: over 160 airlines, 117 destinations, operated by 31 airlines companies directly 30 countries

17 daily flights Paris/Marseille

Train: 3h from Paris with 15 daily roundtrips by TGV, 5h from Barcelona and Brussels. 4h from Geneva

Sustainable Marseille

In less than two decades, **France's oldest and second largest city** has jumped on the 21st century bandwagon to become an **innovative economic** and **cultural metropolis**, at the forefront of revolutions in sustainable development and eco-responsibility. This ambition has been reinforced by the World Conservation Congress that was held in September 2021, and its impact can be seen in the labels and certifications awarded to players in the events sector (Green Key label for its hotel network, ISO 20121 certification for the Convention Bureau, registration of the city in the GDS Index, Ecotable label for restaurant owners).

Marseille, oldest French city

Originally called **Massalia**, Marseille **-founded 2,600 years ago-** is the oldest city of France and the second largest metropolis in France (with an estimated population of 870,000 inhabitants). Designated as the **European Capital of Culture in 2013** for its rich cultural heritage and lively arts scene, the city of Marseille is an attractive, sunny, and authentic metropolis, with a unique blend of history and modernity. Its **Mediterranean climate** and **coastal location** make it a pleasant destination to experience the best of French culture and lifestyle. The city is filled with historical and cultural sites: take a journey to visit the iconic Notre-Dame de la Garde, the Old Port, and of course, the MuCEM museum.

Marseille, a natural and cultural treasure in the Mediterranean

With **57 km of coastline**, including 20 km of creeks, the city is a **paradise for nature lovers**. The emblematic **Calanques National Park**, a protected area to protect, offers a revitalizing experience: it is the only European national park to encompass land, sea and urban areas. The park's crystal clear waters and rugged limestone cliffs are a must-see for anyone visiting Marseille.

In addition, Marseille offers **several parks, gardens and beaches** which provide ample opportunities to enjoy the outdoors while attending a business event.

Marseille also enjoys many **cultural assets** that can for instance be discovered through a visit to the **MUCEM**. The museum showcases the city's history and culture and presents a unique view of the Mediterranean world. Another must-see for visitors is the **Panier District**: Marseille's oldest district. Known for its charming streets and lively atmosphere, this neighborhood shows a glimpse of Marseille's past.

On the Menu: typical Provençal cuisine!

Marseille's gastronomy is a true reflection of the city's rich cultural heritage and Mediterranean region. From hidden tables to Michelin-starred restaurants, the city offers a **wide range of dining options** allowing visitors to discover the best of the **Provençal cuisine**. The traditional and iconic **bouillabaisse**, a fish stew that saw the light in Marseille, is a must-try for any gastronomy lover. Made with a variety of fish, olive oil, and herbs, the Bouillabaisse is a true representation of Provençal

cuisine. Little tip and secret of the recipe: when it boils, turn down the heat!

Marseille's gastronomy goes beyond la bouillabaisse. Visitors are invited to discover a wide variety of seafood and fish dishes, as well as local specialties such as the panisse, a chickpea fritter, local wines and olive oils.

Looking for a fancy restaurant? Marseille is home to **18 Michelin-starred restaurants** that will impress any business or corporate event attendees.

Aix-Marseille is home to more than successful 1000 MICE events every year

Marseille is well equipped to host international conferences and events: the city is the **France's number 4th city** in the **ICCA rankings** for international conference facilities.

Marseille provides **more than 50 meetings facilities**: a wide range of modern, atypical, and innovative places, leaving you you spoilt for choice. Whether you are looking for a unique and inspiring location for your next conference or a place to host a corporate event, Marseille will not disappoint. With **9,500 hotel rooms** to stay in, Marseille ensures a room for all attendees (**389 hotels** including **45 4-star and 5-star hotels** in Marseille and its territory).

Tips to (re)discover Marseille

1. A Gala Dinner at Mucem

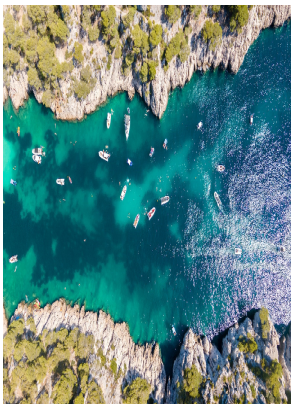
In an exceptional museum located in an amazing and emblematic historic district, facing the sea towards the Fort Saint-Jean, devoted to the Mediterranean cultures.

2. A gala dinner or a cocktail - The Casa Delauze

Historical, Atypical and made in Marseille. With a surface of 4 600 m², the Casa Delauze can accommodate up to 700 people for all type of events: seminars, conferences, cocktails, gala dinners...

3. A diner at the amazing Château La Coste

Château La Coste (15km from Aix en Provence), is a 200 hectare Organic vineyard where Wine, Art & Architecture live in harmony.



More than **50 meetings facilities** in **Marseille and Aix-en-Provence**, including 4 convention centres for your MICE events. **1**



In 2022, **Marseille & Aix-en-Provence** will host more than **900 MICE events**.



57 km of coastline, including 20 km of creeks **3**

The Calanques National Park, a natural and cultural jewel in the Mediterranean. **4**

5 THIRD FRENCH CITY among the world 100 of the best global conferences (ICCA ranking 2021)

10 REASONS TO CHOOSE MARSEILLE

Discover what Marseille has in store to make your business event one to remember.

6 18 Michelin-starred restaurants, three of which are 3* restaurants

More than **22 800 HOTEL ROOMS** to stay in. **7**



8 EASY to access



less than a **3h ride by TGV train** from Paris and **2h by air** from the main capital cities of Europe.

Founded 2 600 years ago, **MARSEILLE IS THE OLDEST CITY OF FRANCE** & **THE 2ND LARGEST METROPOLIS IN FRANCE** with an estimated population of 870,000 inhabitants. **9**

10 Marseille is at the forefront of **REVOLUTIONS IN SUSTAINABLE DEVELOPEMENT AND ECO-RESPONSABILITY** (Green Kay label, ISO 20121)

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KEY FIGURES

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- [AIX-MARSEILLE CONVENTION BUREAU'S WEBSITE](#)