



# **CANNES**

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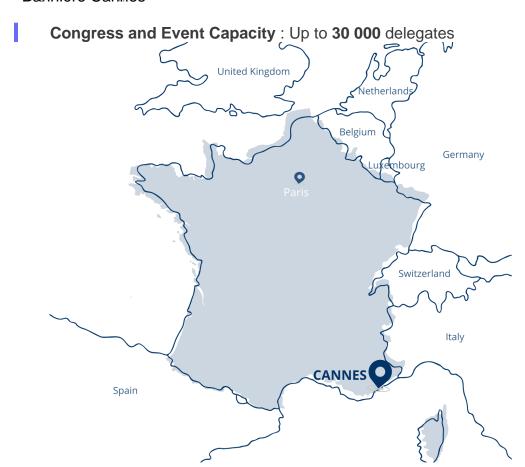
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#### 4 minutes

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Barnière Cannes known



Cannes is easily accessible from all over the world with 114 destinations.

Air: International airport Nice Côte d'Azur, 2nd airport in France, at 30 minutes by road.

Cannes-Mandelieu Business Airport at 10 min from city center.

Transfers by helicopters: International airport Nice Côte

d'Azur - 7 min from Cannes. **Road**: Estérel A8 motorway.

**Rail**: Cannes station served by high speed trains in the city centre **Inside Cannes**: no transfer needed, all commodities reachable on foot!

#### **Cannes, A destination resolutely committed to the environment**



Cannes, the **jewel of the Côte d'Azur**, stands out as a leading sustainable and responsible destination.

At the heart of this approach, the city is firmly committed to **making the environment a priority**. For several years now, the municipality has been stepping up its efforts to ensure that Cannes has a positive, sustainable future: protecting the Mediterranean, decarbonizing transport, greening the city, reusing wastewater, recycling waste...

In **2023**, Cannes became an **« Innovative Sustainable Destination »**, label created by France Congrès et Evénements, underlining its commitment to sustainable development and innovation. This label rewards the efforts of tourist destinations to reconcile economic growth, environmental preservation and social responsibility.

## **Cannes embraces Artificial Intelligence**

Since 2022, the **WAICF** (World Al Cannes Festival) has been the world's leading event dedicated to artificial intelligence.

In just three editions, the WAICF has established itself in Cannes as the world's leading event dedicated to AI. This spectacular success reinforces Cannes as the crossroads for international meetings and the epicenter of an ecosystem that is both local and international, positive, proactive and daring when it comes to innovation. This is a global, anthropological and economic challenge. There's no festival without awards, and the WAICF presents the Cannes Neurons Awards, highlighting young companies that are pushing back the boundaries of innovation in the field of artificial intelligence. The ambition is to propel onto the international stage the most agile and creative projects,

driving the transformation of AI and delivering a positive impact for society or the economy.

#### Cannes, A true lifestyle destination



Discover **La Malmaison**, a major **contemporary art center** opened on January 31st 2025. Located on the famous Croisette, the heritage building was completely renovated, enlarged and embellished. The new center benefits from tripled space in order to accomodate large-scale collections with global influence and loans of remarkable works. In addition, the installation gives access to a panoramic terrace overlooking the Mediterranean.

- Dream on the Lérins islands: Try out a regatta between the 2 Islands, Sainte Marguerite and Saint Honorat and enjoy a wine tasting in the vineyards of the Monks Abbey for a memorable experience
- Feel the provençal authenticity: enjoy a private guided tour of the Forville market and a gala dinner in the old town le Suquet specially customized for your event.

#### « Bienvenue à Cannes », a high-quality welcome charter

Launched in **March 2024**, this charter, aimed at all socio-professionals who sign up to the scheme, is based on a set of general principles designed to guarantee residents and visitors a **high level of service quality** and thus enhance their satisfaction. It also includes specific commitments relating to each trade: hotels, restaurants, seaside resorts, shopkeepers, taxis and furnished accommodation providers. The DNA of the charter is based on five fundamental pillars: professionalism, trust, respect, sustainability, high standars.

**Sustainable development** is at the heart of this charter. It includes compliance with current environmental regulations, waste management, responsible water and energy consumption, the use of environmentally-friendly cleaning products, the reduction of food waste, the selection of local suppliers and the promotion of sustainable tourism.

### **Preserving the Mediterranean**



The **first underwater eco-museum in the Mediterranean and in France** is in Cannes! Created by artist **Jason deCaires Taylor**, the 6 submerged underwater sculptures on the southern tip of the lle Sainte-Marguerite are helping to bring back flora and fauna to an area that was severely degraded several decades ago. In keeping with its commitment to the environment, Cannes has now taken another step forward by hosting one of the largest Posidonia restoration projects in France. Spearheaded by the **NaturDive association**, the PRIME1 program involves replanting 3,000 m2 of Posidonia meadows over a three-year period in the no-sailing zone that houses the Cannes Ecomuseum.











## **KEY FIGURES**

### **CONTACT**



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