

		NATURE				SPORTS / BIEN-ÊTRE				CUISINE / CENOTOURISME				CULTURE / SAVOIR-FAIRE				ROMANTISME				VIE NOCTURNE				SHOPPING			
		☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀	☀
<p>PARIS</p>	Millennials					✓				✓	✓	✓		✓	✓	✓	✓	✓	✓	✓		✓	✓	✓		✓	✓	✓	✓
	Familles													✓		✓						✓	✓	✓		✓	✓	✓	✓
	Jeunes couples sans enfants					✓				✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	✓	✓	✓
	Seniors									✓	✓	✓						✓	✓	✓						✓	✓	✓	✓
	Cible haute contribution									✓	✓	✓						✓	✓	✓						✓	✓	✓	✓
<p>VILLES</p>	Millennials									✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	✓	✓	✓
	Familles		✓											✓		✓						✓	✓	✓		✓	✓	✓	✓
	Jeunes couples sans enfants									✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	✓	✓		✓	✓	✓	✓
	Seniors									✓	✓	✓						✓	✓	✓						✓	✓	✓	✓
	Cible haute contribution									✓	✓	✓						✓	✓	✓						✓	✓	✓	✓
<p>LITTORAL</p>	Millennials		✓			✓	✓	✓		✓				✓	✓	✓		✓				✓	✓	✓		✓	✓	✓	✓
	Familles		✓			✓	✓	✓		✓				✓		✓		✓				✓	✓	✓		✓	✓	✓	✓
	Jeunes couples sans enfants		✓			✓	✓	✓		✓				✓		✓		✓				✓	✓	✓		✓	✓	✓	✓
	Seniors		✓			✓	✓	✓		✓				✓		✓		✓				✓	✓	✓		✓	✓	✓	✓
	Cible haute contribution		✓			✓	✓	✓		✓				✓		✓		✓				✓	✓	✓		✓	✓	✓	✓
<p>MONTAGNE</p>	Millennials								✓												✓								✓
	Familles								✓												✓								✓
	Jeunes couples sans enfants								✓												✓								✓
	Seniors								✓												✓								✓
	Cible haute contribution								✓												✓								✓
<p>CAMPAGNE</p>	Millennials		✓			✓																							
	Familles		✓			✓																							
	Jeunes couples sans enfants		✓			✓																							
	Seniors		✓			✓																							
	Cible haute contribution		✓			✓																							
<p>OUTRE-MER</p>	Millennials																												
	Familles																												
	Jeunes couples sans enfants																												
	Seniors																												
	Cible haute contribution																												